

Bunker Hill Community College

HAI Workshops

Workshop 1: **Bilingual Clinic**

Restaurant Recovery Pilot Project Overview

Length: 1.5 hours, recording available

Wednesday, October 13, 6-7:30 p.m.

[Register](#)

Workshop 2:

Bilingual Clinic

Technology Solutions for Restaurants and Food Service Operations

Length: 2.0 hours, recording available

Wednesday, October 20, 6-7:30 p.m.

[Register](#)

Workshop 3: **Bilingual Clinic**

Defining Restaurant Operations in a Post-Pandemic Era

Length: 1.5 hours, one virtually with recording

Tuesday, October 26, 6-7:30 p.m.

[Register](#)

Workshop 4: **Bilingual Clinic**

Business Strategic Planning

Length: 1.5 hours, with recording

Tuesday, November 2, 6-7:30 p.m.

[Register](#)

Workshop 5: **Bilingual Clinic**

Requirements for an Efficient and Healthy Operations

Length: 1.5 hours, with recording

Tuesday, November 9, 6-7:30 p.m.

[Register](#)

Part 2: Workshops Open to All Small Business Owners

Workshop 6: **Bilingual Clinic**

Basics of Accounting- Overview

Length: 2.0 hours, with recording

Monday November 1, Wednesday November 3 and Thursday November 4, 6-8 p.m.

[Register](#)

Workshop 7:

Digital Marketing: Discover Your Ideal Customers and the Digital Platforms to Best Reach Them by RETHINKING Your Business Model Post-COVID

Length: 2.0 hours, with recording

Wednesday, November 10, 2021, 6:00-7:30 p.m.

[Register](#)

Workshop 8:

Social Media Content Tools That Work

Length: 2.0 hours, one virtual session with recording

Wednesday, November 17, 6-7:30 p.m.

[Register](#)

Two optional workshops on digital marketing:

Workshop 9:

Radically Improve Your Organic Reach on Instagram and Google for Business

Length: 2.0 hours, one virtual session with recording

Wednesday, December 1, 6-8 p.m.

[Register](#)

Workshop 10:

Paid Marketing Strategies to Increase Sales

Length: 2.0 hours, one virtual session with recording

Wednesday, December 8, 6-8 p.m.

[Register](#)