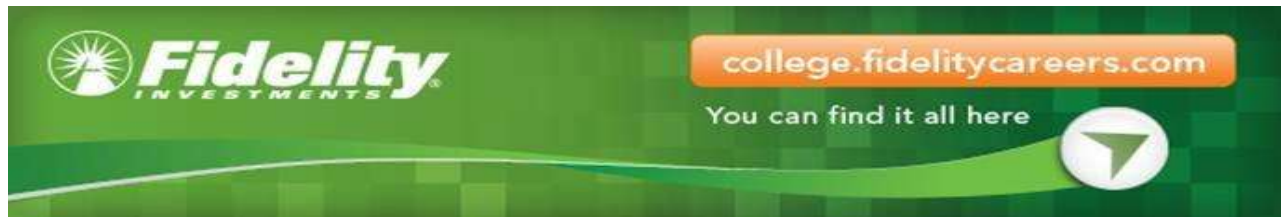


## Graphic Design Intern



<b>Target Majors:</b>	Graphic Design
<b>Intern Assignment:</b>	Graphic Design Intern
<b>Job Address:</b>	200 Seaport Blvd, Boston
<b>Is Location MBTA Accessible?</b>	Yes
<b>Hours Per Week:</b>	25 Hours / Week
<b>Preferred Days of Week:</b>	Negotiable
<b>Work Hours:</b>	Under the discretion of the hiring manager
<b>Pay Rate and Travel Stipend:</b>	\$15.00 / Hr

### Company Overview:

Fidelity Investments is one of the world's largest providers of financial services. Fidelity offers investment management, retirement planning, brokerage, and human resources and benefits outsourcing services to more than 20 million individuals and institutions, as well as thousands of financial intermediary firms. Fidelity is the largest mutual fund company in the United States, the No. 1 provider of workplace retirement savings plans, the largest mutual fund supermarket, a leading online brokerage firm and one of the largest providers of custody and clearing services to financial professionals. For more information about Fidelity Investments, visit [www.fidelity.com](http://www.fidelity.com).

### Department Overview:

The Graphic Designer is a key member of a project team and is responsible for the development and execution of innovative creative concepts. A Designer exhibits a passion for design and possesses a strong understanding of print, web and production techniques. This candidate is also expected to be strong steward for the Fidelity brand

### Job Description:

- Responsible for creating on-brand, on-strategy, benefit-focused creative solutions for collateral, advertising, direct mail and digital communications including various banners, emails, landing pages and other rich media.
- Interact with clients and project team members to gather project requirements.
- Collaborate with writers and team members to develop strategic creative options.
- Estimate design development costs, maintain accurate time tracking records and ensure schedules and budgets are maintained.
- Effectively present concepts and design recommendations.
- Develop and frame creative concepts according to creative brief requirements and have a strong understanding of the client's brand and communication objectives.
- Take a project from concept to finalized design and collaborate with Production/developers on final output.
- Stay current with design trends and introduce innovative creative ideas to projects.
- Report to and review work with Creative Directors.

### **Basic Qualifications**

- Bachelor's degree preferred in design-related discipline.
- Strong portfolio with design expertise. 2-5 years relevant work experience, including client contact and vendor interaction.
- Proficiency to expert in industry-standard design software including InDesign, Illustrator, Photoshop, Flash (Actionscripting), knowledge of web design principles and technology, and design constraints on the web.
- Excellent design and typography skills.
- Effective verbal and written communication skills and the ability to interact professionally with a team and clients.
- Experience in working on multiple projects simultaneously.
- Ability to work collaboratively on multi-disciplinary teams.
- Knowledge of effective direct response techniques preferred.
- Attention to detail
- Online marketing experience a plus.
- Positive attitude.
- Must provide url/portfolio.