

# Profiles in Genuine Leadership

## Training

Meeting the needs of the new global marketplace with a flexible, total systems approach

The world has undoubtedly experienced some profound changes in the first decade of the 21st century. Countless challenges—most notably the rise of the global economy and its impact on countries everywhere—are forcing leaders worldwide into uncharted territory and literally redefining what it takes to be a successful leader.

*Profiles in Genuine Leadership* begins with participants reflecting on leadership issues related to their own performance and discussing individual business challenges as a group. That exercise—which serves not only as an icebreaker, but also as an enlightening opportunity for participants to realize that they’re not alone in the issues they face—is followed by an overview of recent AchieveGlobal research that inspired the themes and tenets in our leadership programs.

With the basis and intent of the program clearly defined, participants are asked to complete the Leadership Profile, a self-assessment that measures each participant’s performance in six leadership “zones”:

- Business
- Reflection
- People
- Society
- Diversity
- Ingenuity

Much of the remainder of the program focuses on the results of the profile. Participants are not only driven to analyze and celebrate their leadership assets, but they also are encouraged to consider and develop their blind spots and opportunities for improvement. They then are presented with actionable strategies to optimize the specific structure of their profiles.

To further reinforce the significance of the Leadership Profile, participants examine a fictional case study that shows the leadership zones in action. Finally,

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Developing the 21st  
century workforce™

participants link their strengths and weaknesses to their current business challenges and create a plan to capitalize on their strong points, while developing areas that need improvement.

At the completion of this module, participants are able to:

- Clearly identify their top business challenges
- Demonstrate self-awareness of both their weak and strong leadership zones
- Link their leadership actions to current business challenges and create a plan to optimize performance

### Implementation Options

*Profiles in Genuine Leadership* is a four-hour program that can be delivered as a stand-alone module, or in conjunction with other programs. It is also available as live, interactive online learning.

### About AchieveGlobal

In the 21st century, the level of human skills will determine organization success. AchieveGlobal provides exceptional development in interpersonal business skills giving companies the workforce they need for business results. Located in over 40 countries, we offer multi-language, learning-based solutions – globally, regionally, and locally.

We understand the competition you face. Your success depends on people who have the skills to handle the challenges beyond the reach of technology. We're experts in developing these skills, and it's these skills that turn your strategies into business success in the 21st century.

These are things technology can't do. Think. Learn. Solve problems. Listen. Motivate. Explain. People with these skills have a bright future in the 21st century. AchieveGlobal prepares you for that world.

### About The Workforce Development Center at Bunker Hill Community College

The Workforce Development Center at Bunker Hill Community College supports the training and education needs of the business community in Greater Boston. It seeks to improve the skills and knowledge of incumbent workers that leads to improved job performance, morale, and productivity.

With a considerable training network consisting of subject matter experts from a variety of fields, the Workforce Development Center can deploy these adept facilitators to your worksite for consulting and training engagements.

The bottom line result: Close desired performance gaps leading to better business performance.



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